

# THE BLACK CARD

WELCOME TO YOUR VIP PRIVATE EXPERIENCE

VERIFIED  
VIP GUEST:

GINNA SUAREZ

## WAYNE AKERS

information + innovation

GINNA, as the owner of a 2011 Ford Focus, you've been chosen for the VIP Private Experience at Wayne Akers Ford. **You will receive the following gifts with your trade-in: 115% Black Book® value for your Focus, 3 free oil changes, 3 free car detailings and exclusive discounts only available at this event. ^**

As a VIP guest at this event, you could also register to win a New Ford Mustang – simply remove your **PEEL 2 WIN** sticker below and if the symbols match, you've won a FREE Ford Gift!\*

### PEEL 2 WIN™

IF YOU REVEAL  
4 MATCHING  
SYMBOLS, YOU  
ARE A WINNER!

DEALER ID: 012  
EVENT ID: 345678

Any tampering with sticker or symbols will make this document null and void.



NEW 2018 FORD MUSTANG

**\$259** PER MO. (1)

OR FROM **\$20,995** (2)



NEW 2018 FORD F-150  
CREW CAB

FROM **\$29,495** (3)



NEW FORD 2018  
EXPLORER XLT  
WITH LEATHER

**\$28,995** (4)



### THE BLACK CARD

WELCOME TO YOUR VIP PRIVATE EXPERIENCE

# 5787 9006 0260 2585

VALID THRU 6/09/18

GINNA SUAREZ  
2011 FORD FOCUS

**\$10,876** TRADE-IN VALUE\*



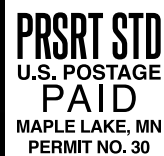
THIS BLACK CARD IS VALID FOR GINNA SUAREZ ONLY

# THE BLACK CARD

WELCOME TO YOUR VIP PRIVATE EXPERIENCE

ISSUED TO:  
RSVP BY PHONE:  
OR MUSTANG GIVEAWAY:

GINNA SUAREZ, DEALER ID 012 AND EVENT ID 345678  
1-561-582-4444  
WAYNEAKERSFORD.COM/MUSTANG-GIVEAWAY/



If your **PEEL2WIN** sticker on the other side has matching symbols, you've won a **FREE Ford Gift!**\*

NEW 2018 FORD ECOSPORT

**\$179** PER MO. (5)

OR FROM **\$17,995** (6)



VIP HOST LOCATION:

**WAYNE  AKERS**

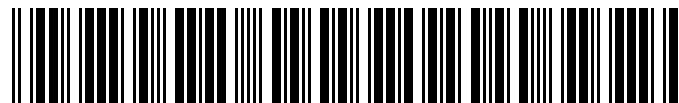
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**2000 10TH AVE. NORTH,  
LAKE WORTH, FL 33461**

**WayneAkersFord.com**

**EVENT DATES: THURSDAY THRU SATURDAY ONLY**  
**6/7/18 THURSDAY - 6/8/18 FRIDAY: 10:00AM-8:00PM**  
**6/9/18 SATURDAY: 10:00AM-6:00PM**

GINNA, FOR SECURITY PURPOSES THIS EVENT IS BARCODE PROTECTED.  
PLEASE PRESENT THIS BARCODE TO AN EVENT SPECIALIST FOR VERIFICATION.



GINNA SUAREZ ZIP 54321 WINNING NUMBER 602585

VALID SIGNATURE REQUIRED FROM: GINNA SUAREZ

POWERED BY

*Black Book*

\*Estimated Black Book® market value is based off of average vehicle condition and mileage, equipment and condition of vehicle may affect vehicle value. Copyright ©Hearst Business Media Corp. ALL RIGHTS RESERVED. Black Book® is a registered trademark of Hearst Business Media Corp.



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\*Receive 3 complimentary oil changes and 3 complimentary car detailing's with any vehicle purchase. Must trade-in current vehicle to claim oil changes and car details. Cannot be combined with any other offers. (1) New 2018 Ford Mustang, Lease for \$259 per month, 36 month term, \$3,689 due at signing, (2) or Sale Price \$20,995, plus tax, tag and title, with approved credit. (3) New 2018 Ford F-150 crew cab Sale Price \$29,495, plus tax, tag and title, APR with approved credit. (4) New 2018 Ford Explore XLT with leather Sale Price \$28,995, plus tax, tag and title, APR with approved credit. (5) New 2018 Ford EcoSport, Lease for \$179 per month, \$3,874 due at signing, (6) or Sale Price \$17,995, plus tax, tag and title with approved credit. \*If your invitation reveals four matching symbols you have won a FREE Ford Gift. Certain restrictions apply. See dealer for details. Copyright © 2018 Hearst Business Media Corp. ALL RIGHTS RESERVED. Black Book® is a registered trademark of Hearst Business Media Corp. Black Book is not a participating partner in or sponsor of this event or offer. Prices are based on Black Book® (average) trade-in value and subject to adjustment for mileage and condition. Black Card Welcome to Your VIP Private Experience begins Thursday, June 7, 2018 and ends Saturday, June 9, 2018 at 6pm. Purchase does not increase chance of winning. Contest open to legal US residents age 18 or older with a valid driver's license who received an original mail piece via US mail. Participants agree to all contest rules. See dealer for complete contest rules. Addressee must redeem original mail piece in person by close of business on Saturday, June 9, 2018 at 6pm. All photos are for illustration purposes only. Vehicles are subject to prior sale.

POSTMASTER: TIME SENSITIVE MATERIALS

\*\*\*\*\*ENR W SS\*\*ROO4

GINNA SUAREZ  
456 APPLE STREET  
ANYTOWN, US 54321

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